

**SINCERELY YOURS**

Pen, meet pal. The monthly subscription service **Mail More Love** scours independent letterpresses to send postal devotees a selection of cards they might not find in their local stationery store—plus a surprise gift, like decorative tape or vintage stamps. (mailmorelove.com)

**FROM AWWW TO AWESOME**



Five things we're smiling about this month!

**CLEAN MACHINE**

Just because it's called a mudroom doesn't mean your mountain bike has to splatter the floor with you-know-what. The **Velosock** is a clever casing that stretches around bike tires to keep icky street and trail bits from mucking up your indoor space. Best part: The wrap is machine-washable. (velosock.com)

**ACT OF FAITH**

Remember Jason Ritter's stubbly adorableness as Mark Cyr on *Parenthood*? He brings the same charm as Kevin Finn in ABC's new *Kevin (Probably) Saves the World*. The spiritual series follows the once-egotistical Finn on his new quest to heal humankind after he meets a celestial being. #Blessed.

**HUNGRY EYES**

Talk about a nosh pit. *Dark Side of the Spoon* is a cookbook serving up comfort-food recipes inspired by music legends. Whether you're craving savory (Pig Floyd) or sweet (the Rolling Scones), this saucy collection has dishes for fans of all flavors.

# The Gratitude Meter

BY Zoe Donaldson

**OOPS, WE DID IT AGAIN**

What does Harley-Davidson perfume have in common with the TeleGuide Monitor (the part phone, part computer, right)? Both are in Sweden's **Museum of Failure**, which honors how innovation and epic screw-ups can go hand-in-hand. (museumoffailure.se)

**CREATURE COMFORTS**

## ALL HOWL'S EVE

It's time to treat your little goblin to a Halloween getup.



**TOP DOG**

When Jessica Furtado went looking for a winter hat for her pug, James Dean,

she found that most headgear didn't fit his pumpkin-shaped noggin. So she learned to knit—a decision that resulted in both a fetching beanie and the idea for her shop, All You Need Is Pug. Furtado's most popular designs include aviator helmets and unicorn horns. She also creates custom pieces, like a one-eyed monster hat she knit for a client's one-eyed pup. (allyouneedispug.com)



**COPY CATS**

If you've ever dreamed of dressing your tabby as a tarantula, check out Lynn "the Cougar" Dodson's shop, TKC

Cozy Pawz. A seamstress who got her start at age 4, Dodson discovered her passion for creating pet costumes after dressing her 25-pound Maine coon, Moose, as a shark (and a bumblebee and Big Bird) and entering him in a Halloween contest. Since 2015, she's been making lobster, chicken, and mermaid (pictured) ensembles for portly cats, petite dogs, and other critters great and small. (tkccozy pawz.com)



**REGAL BEAGLE**

For the discerning gentledog in need of a stately garment, look no further than Matti's Millinery & Costumes.

Shop co-owner Hannah Wagner first tried her hand at canine finery in 2007, creating a Three Musketeers uniform for her basset hound, Wellington. Ten years later, Wagner's boutique offers historical attire for both pets and people, including designs for a Christmas caroler and Tudor-era royal raiment with a brimmed muffin cap. Charmed, we're sure! (etsy.com/shop/mattionline) —JENNIFER CHEN

THE GRATITUDE METER: CLOCKWISE FROM TOP LEFT, COURTESY OF MAIL MORE LOVE; COURTESY OF VELOSOCK; COURTESY OF ARC; COURTESY OF LAURENCE KING PUBLISHING; COURTESY OF SAMUEL WEST; CREATURE COMFORTS: FROM TOP LEFT, COURTESY OF JESSICA FURTADO; COURTESY OF LYNN "THE COUGAR" DODSON; COURTESY OF MATTI'S MILLINERY & COSTUMES